

# VISITOR PRIVACY POLICY FOR AUDIGENT.COM

AuDigent is committed to protecting your privacy when you visit or communicate with our site or personnel. This Privacy Policy offers an explanation regarding any personal data that you may provide to us or that we gather from you.

## Policy Amendments

This privacy policy may change occasionally as new versions are posted to our website. Please continue to review this policy to ensure you are satisfied with any updates.

## 1. Data and Information Collected

It is essential to collect or process certain data in order to operate our website, such as the following:

1.1 Information regarding your visits to our website, including your IP address, geographical data, weblogs, browser type, referral source, length of visit and number of page views. We use this information for administrative purposes, marketing research and improving the website's functionality.

1.2 Forms filled out and submitted on our website allow us to collect information about you and send information which we think may be of interest to you.

1.3 Any additional data from communication may be collected as well.

## 2. How we use Cookies

2.1 The AuDigent website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web server. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. Cookies are not used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

2.2. We may send a cookie which could be stored by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes. We may also use that information to recognize your computer when you visit our website, and to personalize our website for you.

2.3 We may use anonymous cookies to record non-personal information such as website activity, date and time of visit, and domain type. We may use this information for retargeting purposes.

2.4 Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector.) This will, however, have a negative impact upon the usability of many websites, including this one.

### **3. Information Use**

Any information collected and stored regarding you is to enable us to offer better services to you. We may use your information to:

3.1 We may use data you provided in order to offer information you requested from our site, in direct relation to our services or products. We may also send information on products we feel might interest you, as long as you have consented to such communications.

3.2 Fulfill your requests for any commitments we made to you that require use of your information.

3.3 Inform you of changes within our website, such as structural or service/product modifications, which could affect our service to you.

3.4 Contact existing customers regarding goods or services that were a subject of an earlier sale.

3.5 Contact a new customer if there is consent for such communication.

3.6 If you do not wish to receive communication from us, you will be given the opportunity to decline communication. We will not allow information collected while you are on our site to be used if the consent is withheld.

3.7 Send information (other than marketing communications) to you which we think may be of interest to you by post or by email or similar technology.

3.8 Send to you marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology.

3.9 Provide other companies with statistical information about our users – but this information will not be used to identify any individual user.

3.10 We receive information about consumers from third parties to enable targeted advertising on the website(s) and application(s) that we support. The collection and use of

that data is governed by the privacy policy and legal terms of the data collector and the website using the data; it is not governed by AuDigent.

## **4. Personal Data Storage**

4.1 Transmission of data via the internet is never completely secure, thus a guarantee of data sent electronically or transmitted cannot be given. Information offered is therefore at your own risk.

## **5. Sharing Your Information**

5.1 If applicable, we may share your personal information to any group member. This will include subsidiaries or holding companies we may work with, as well as their subsidiaries if any.

5.2 Personal Information may be shared with third parties:

5.2.1 When legally requested, we may share your information.

5.2.3 Fraud protection and to minimize credit risk may require a sharing of your information.

## **6. Third Party Links**

6.1 Third Party Links to websites on our website are not included in our privacy policy. You will need to check their privacy policy regarding data. We do not accept liability or responsibility for third party links and their privacy policies.

## **7. Contacting Us**

7.1 We are happy to receive any queries, comments, or requests you may have regarding our Privacy Policy. Please email AuDigent at [info@audigent.com](mailto:info@audigent.com)